



When you look at Detroit what do you see? Our team at Hantz Farms sees an opportunity for bold and innovative investment, emerging entrepreneurship, and resilient residents who want to work in partnership with businesses to make their neighborhoods more livable. We have reached an agreement with community leaders that allows us to use agriculture and natural resource management as a cost effective tool for replacing blight with beauty across Detroit's landscape.

- Hantz Farms has purchased 150 acres of surplus city-owned property within one square mile on Detroit's lower-east side
- We will demolish at least 50 dangerous structures within the first two years of operations
- Brush and illegally dumped debris will be cleared from the landscape
- Mixed hardwoods will be planted in evenly spaced rows to create a park-like environment that can be managed for nursery production of ornamental crops, and timber
- By expanding and maintaining this property we are establishing the world's largest urban agricultural venture, and creating a platform for broader tourism, education, and economic development

Moving our venture forward has captured the imagination of community and business leaders from around the world. Our story has been featured on the cover of Fortune Magazine and the front page of the Wall Street Journal while at the same time becoming the talk of the town within block clubs, community centers, and around kitchen tables. Hantz Farms is helping people imagine new urban centers in which managed green space enhances urban living.

### **Invitation**

As CEO of the Hantz Group I am inviting you to become a participating sponsor of Hantz Farms. We have developed three sponsorship packages which respond to the needs and interests of businesses like yours... interested in placing their products and services within our venture, sharing in the transformation of Detroit neighborhoods, and expanding the positive message that you are creating behind your own business interests. In addition to choosing a level of sponsorship investment, we will work with you to target the type of work to which your investment is applied so that your participation in Detroit's revitalization can be matched up with your ongoing investments in brand development and identification.

### **Platinum Level Sponsors**

As a Platinum Level Sponsor, with an investment of \$100,000, you will have a direct role in the demolition of 10 dangerous structures on Detroit's lower eastside. You can also choose from the following premium menu:

- Naming rights, with signage, to a 10 acre area within Hantz Farms
- Full participation in a corporate leadership retreat hosted at the Hantz Northern Retreat in Atlanta, Michigan
- Prominent placement of your company name and logo in Hantz Farms media exposure
- Coordinated opportunities for your employees to participate in hands-on work projects at Hantz Farms
- Discounted services from Hantz Financial Services to improve business management, H.R. benefits, and financial planning services available to your employees

### **Gold Level Sponsors**

As a Gold Level Sponsor, with an investment of \$75,000, you will have a direct role in the demolition of 5 dangerous structures within Detroit eastside neighborhoods. You can also choose from the following premium menu:

- Naming rights, with signage, to a 1 acre area within Hantz Farms
- Limited participation in a corporate leadership retreat hosted at the Hantz Northern Retreat in Atlanta, Michigan
- Placement of your company name and logo in Hantz Farms media exposure
- Coordinated opportunities for your employees to participate in hands-on work projects at Hantz Farms
- Limited discounted services from Hantz Financial Services available to your employees

### **Silver Level Sponsorships**

As a Silver Level Sponsor, with an investment of \$50,000, you will have a direct role in the demolition of 2 dangerous structures on Detroit's lower eastside. You can also choose from the following premium menu:

- Company name and logo featured on Hantz Farms signage
- Participation and name placement in Hantz Farms media events
- Coordinated opportunities for your employees to participate in hands-on work projects at Hantz Farms

Please contact me to discuss your interests in corporate sponsorship of Hantz Farms by calling 248-304-2855.